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FOR IMMEDIATE RELEASE

**WEBSITE FOR ORANGE COUNTY'S NEWEST AND LARGEST**

**RANCH COMMUNITY WITH NEW HOMES GOES LIVE!**

*(Point, Click, Scroll and Explore The Ranch and the new Village of Sendero)*

SAN JUAN CAPISTRANO, Calif. (December 10, 2012) – Today marks the official launch of [www.RanchoMissionViejo.com](http://www.RanchoMissionViejo.com), the website devoted to the new master-planned ranch community of Rancho Mission Viejo and its first mixed-use residential village of Sendero, which will have homes for sale in mid-2013.

Encompassing 23,000 acres in scenic South Orange County, Rancho Mission Viejo is comprised of more than 17,000 acres of permanent open space and approximately 6,000 acres of future residential and mixed-use development. Owned by the O'Neill/Avery/Moiso family since 1882, The Ranch is Orange County's last working ranch, home to The Reserve at Rancho Mission Viejo and very soon, the village of Sendero, slated to grand open in summer 2013.

"There has been immense consumer interest in the lifestyle benefits on The Ranch as well as the demand for details about this first village of Sendero and its gated, 55+ new home enclave of Gavilan," said Nadine Corrigan, Vice President of Marketing for Rancho Mission

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Viejo, LLC., stewards of Rancho Mission Viejo and community master planners/developers.

“We’ve designed the website to respond to many of the top questions we’ve received on the Rancho Mission Viejo Facebook page; and we’ve done it in a way that’s easy to read on your laptop, ipad, or smart phone. This new website is the first stop for homeshoppers desiring to learn all about life on The Ranch.”

Corrigan pointed out that the new website is showcased by gorgeous Ranch and Reserve photos and fun illustrations which provide a lay of the land for the entire Ranch and the village of Sendero. There’s also tons of cool information about living in South Orange County – the scenic S.O.C. – and easy access pathways to the beach and other points awaiting exploration. In addition, the site includes details about Sendero’s eleven different residential neighborhoods including architectural designs and floorplans for homes geared toward singles, couples, and families as well as the [55+](#) crowd at Gavilan. Plus, the website features examples of all the ways health and wellness will be celebrated on The Ranch, both inside and outside the village.

“This website captures the sense of vitality, individuality, and adventure which automatically comes with living on a working ranch,” said Corrigan. “It invites you to click on new pages to learn how your life can be enriched by all that’s planned for this very first village. Come visit us at [www.RanchoMissionVlejo.com](http://www.RanchoMissionVlejo.com) today.”

Encompassing nearly 690 acres and offering approximately 940 attached and detached homes and nearly 290 apartment units, Sendero will include the gated active adult new home enclave of Gavilan, providing 285 single-level residences adjacent to a private clubhouse and recreational facilities.

Among the amenities planned for all Sendero residents are a centrally located

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community hall, clubhouses and recreational core, a 15-acre community park, the vegetable and fruit gardens of Sendero Farm, neighborhood parks, hiking/biking trails accessing Reserve trails and a County Regional hiking and biking trails network, the 10-acre Ranch Marketplace retail plaza, a fire station, and a child day care center.

Sendero and Gavilan homebuilders include Meritage Homes, Ryland Homes, SeaCountry Homes, Shea Homes, Standard Pacific Homes, The Pulte Group, TRI Pointe Homes, William Lyon Homes, and Western National Group.

Sendero is situated at the western end of Rancho Mission Viejo which rests in the heart of South Orange County, just 2.3 miles from downtown San Juan Capistrano and five miles from San Clemente and Doheny State Beach, with easy access provided to the employment and retail centers of Ladera Ranch, Mission Viejo, Rancho Santa Margarita and other Orange County areas.

Sendero is the first of multiple villages planned to be developed with new homes for sale on a total of 6,000 acres of The Ranch. Collectively, over the next two decades, these villages are expected to offer 14,000 homes (including 6,000 55+ new-home residences) and up to five million square feet of non-residential uses. In addition, schools, parks and recreational facilities, shopping and employment centers will be developed, as well as an inter-connected system of arterial roadways and hiking/biking trails carefully integrated with some of the Ranch's agrarian spaces and natural habitat.

Corrigan noted that approximately 75% of The Ranch will be preserved as part of a larger habitat conservation area known as The Reserve at Rancho Mission Viejo and 25% will be developed into multiple villages. Combined with additional open spaces already dedicated by

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Rancho Mission Viejo, The Reserve will grow over time to nearly 21,000 acres. Ultimately, The Reserve will be combined with County-owned lands to form the 33,000-acre Southern Subregion Habitat Reserve, one of California's largest and most diverse habitat reserves.

"While homebuyers will have to wait until next year to walk through Sendero and roam The Ranch, they can now go on-line at [www.RanchoMissionViejo.com](http://www.RanchoMissionViejo.com) to view the renderings of the special places and spaces at Sendero, obtain information about the floorplans and elevations being offered by each of the neighborhood builders, and sign-up for more information as we get closer to our grand opening celebrations," said Corrigan.

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**Rancho Mission Viejo**, LLC is a privately held, family-owned and -operated company responsible for the ranching, farming, planning, development, and financial management of the remaining 23,000 acres of **Rancho Mission Viejo**, situated in unincorporated **South Orange County**, CA. Since 1882, members of the O'Neill/Avery/Moiso family have owned and managed The Ranch which once exceeded 200,000 acres and now includes the family-developed cities and communities of Ladera Ranch, Las Flores, Mission Viejo and Rancho Santa Margarita as well as such important places as Caspers Wilderness Regional Park, the Starr Ranch Audubon Sanctuary, O'Neill Regional Park and Marine Corps Base Camp Pendleton.

Development on the Ranch is a partnership between Rancho Mission Viejo, LLC (managing partner) and DMB Associates, an Arizona-based, diversified real estate company with commercial property/resort/recreational/primary home community holdings throughout Arizona, California, Hawaii and Utah.

To learn more about **Rancho Mission Viejo** and The Reserve at Rancho Mission Viejo, visit [www.RanchoMissionViejo.com](http://www.RanchoMissionViejo.com). To learn more about DMB, visit [www.DMBInc.com](http://www.DMBInc.com).

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